



THE KARATARA PROJECT IN A NUTSHELL....

Handouts and charity are NOT the solution for poverty and other problems in Africa – that’s been proven over and over.

What Africa *really* needs is **education** and **enterprise** that transforms communities so that they believe in themselves and thrive through trade; not merely survive from aid! This project is all about teaching smart, ‘green’ sustainable wealth creation and profitable business. Africa’s wealth is already here, and we need to unlock it by bringing *new thought leadership* and truly sustainable enterprise to the people of Africa.

All over Africa, people with little skill and few qualifications flock to cities in search of employment and income. The effects of this are devastating, driving up crime, pollution, overpopulation and disease in enormous urban survival camps and more importantly, abandoning rural areas leaving pristine countryside in the hands of the sick and aged...

The Karatarata Project was established to address all of this and unleash Africa’s rural wealth. Firstly, our objective is to be self-sustaining. We aim to do this by investing in viable profitable projects that fund our model. Secondly, we link these businesses to our curriculum which is all about creating profit from ‘green’ community enterprise in rural Africa. Thirdly, we teach our students and their communities to be entrepreneurial and stand up for them selves from day one. The core focus then is on broadening consciousness and holistic education linked with entrepreneurial and enterprise development.

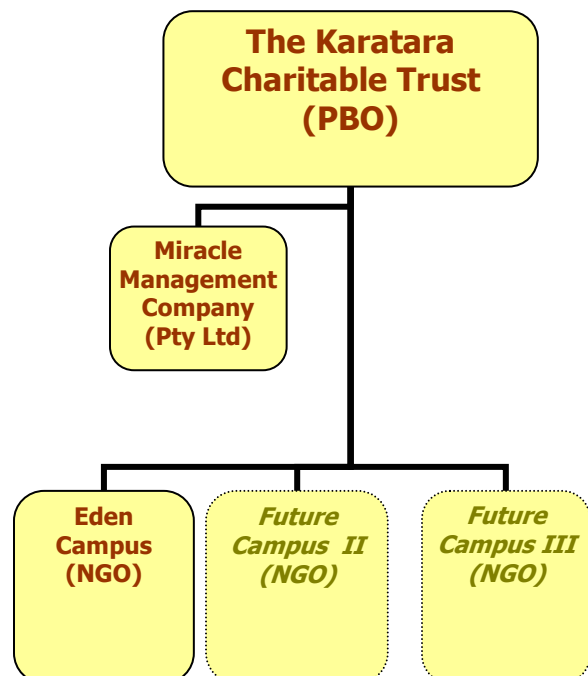
THE MODEL

The Karatarata Trust is a registered Public Benefit Organisation that collects and distributes funds to set up and support rural campus’s as well as invest in ‘green’ projects for profit.

The Miracle Management Company is a Pty LTD business entity that focuses on these ‘green’ eco-ventures. Here the focus is on creating profit, professionally replicate the model as planned as well as provide opportunities for students in the future.

Eden Campus is our first pilot campus, free to hand picked students and currently in its second year with accreditation from Nelson Mandela University.

These three entities create a model that can be used and replicated all over Africa in bringing not only education, but income to needy communities.



A NEW WAY TO ADDRESS RURAL POVERTY

A vital goal is to create wealth, setting up as many small businesses as possible around the communities. The businesses will also be able to link to larger corporate based projects run by the Miracle Mangement Company, and by association grow their own revenue and contribute towards the overall community well-being.

Between TKP, Miracle and the rural campuses our focus will be to initiate business in the following three areas:

- 1. Eco-construction**
- 2. Eco-agriculture or alternative energy**
- 3. Eco-tourism**

So the goal of TKP is clearly fierce, ambitious and simple – pepper southern Africa with rural communities that stand for themselves and live in harmony with nature through education and enterprise.

The concept document describes in more detail, each of the above entities - our present achievements and our future goals.